

24MY SANTA FE PRELIMINARY PRODUCT INFORMATION

The 2024 Santa Fe features a bold new redesign and an array of high-tech features. The dramatic redesign starts with its new overall more upright boxy shape with most of its dimensions increasing over the previous model year. The H-shaped design motif is now present on the Santa Fe, with the LED projector headlights and rear LED taillights incorporating them into their design. Available bridge type roof rails adorn the roof, while an available hidden assist handle is incorporated into the outside pillar; an industry first. 5 distinct wheels are offered for the different trims.

Designed from the inside out, the Santa Fe's initial priority was to maximize the tailgate opening for ease of use and to increase cargo capacity. The extra wide area allows easy access to the cargo area, and also creates a tailgate that opens to function like a terrace. With the focus on the inside, Santa Fe now has standard 3rd row seats, with remote release 2nd row to easily and quickly convert the vehicle to maximize cargo capacity. The first row has an available "relaxation seat", which allows both driver and front passenger seats to not only recline, but also deploys a leg rest to help create a weightless posture ideal for body pressure distribution and comfort.

For the first time ever, the Santa Fe includes a UV-C sanitizer tray. This area above the glove box sanitizes items with UV-C light, in about 10 minutes. Anything from cell phones, baby pacifiers, keys to sunglasses can be sanitized with the press of a button. To the left of the tray is a new curved display, featuring a standard 12.3" audio touchscreen or an available 12.3" navigation unit mated to a 12.3" fully digital gauge cluster.

The Santa Fe trim structure is as follows (all trims available with HTRAC AWD):

2.5L T-GDI w/ 8-speed DCT
SE
SEL
XRT (AWD only)
Limited
Calligraphy

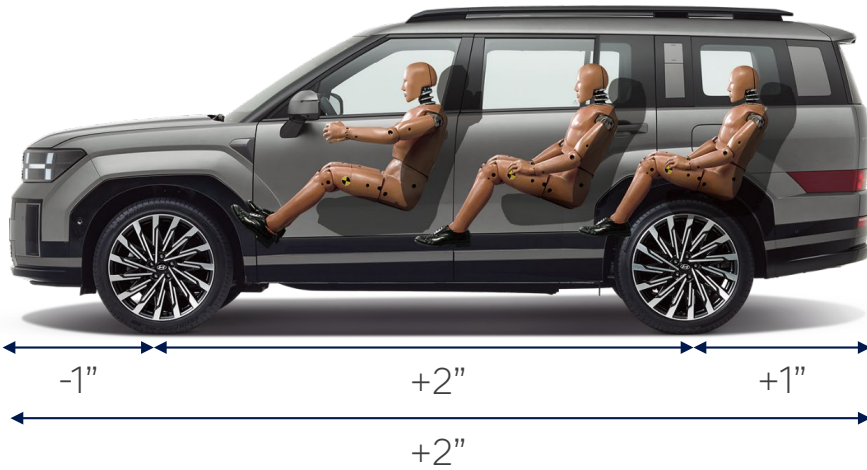
The XRT trim receives upgrades over previous model year to increase its capability and to visually differentiate it further from other trims. Santa Fe XRT receives about 1.5" of increased ground clearance, larger 30" all-terrain tires, black trim, "XRT" embroidered seats and badging. Additionally, the XRT features a 4,500 pound towing capacity; 1,000 pounds more than other 2.5T Santa Fe models.

Pricing information to be announced closer to wholesale release date

Please see the following page for 2024 Santa Fe packaging details (subject to change)

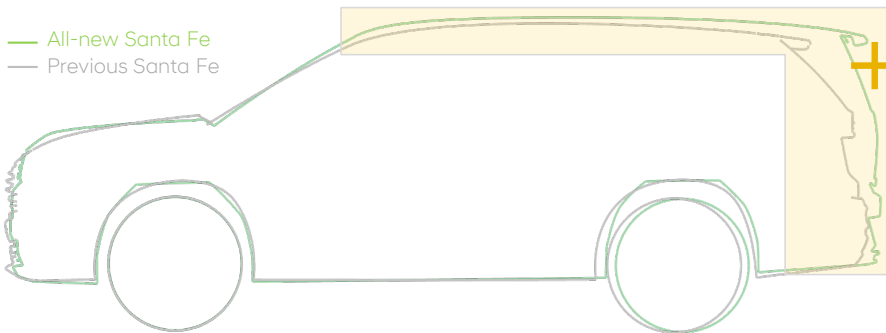
2024 Santa Fe - Size-up

All-new Santa Fe grows in both length and height while adding useable standard 3rd row seating and increased passenger and cargo capacity



Versus Current Santa Fe	
2nd Row Leg Room	+1.4"
Cargo Capacity behind 1st Row	+7.5 cu.-ft.
Total Interior Volume	+19 cu.-ft.

HYUNDAI



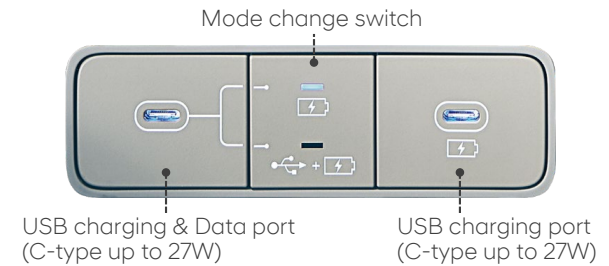
"...we found the third row to be spacious enough to seat ample-sized adults in relative comfort." – Motor Trend

2024 Santa Fe - Convenience



Dual wireless smartphone charging pad

A dual smartphone wireless charging pad (15W x2) with a built-in cooling fan to prevent overheating allows the charging of two smartphones simultaneously.



Digital Center Mirror (DCM)



DCM projects the rear view onto the mirror in real-time through a camera mounted on the rear spoiler, providing an optimal rear view in all driving situations.

Digital key 2



Digital Key 2 is the latest convenience feature that allows door opening, engine start, and remote control using the smartphone's UWB, NFC, and BLE communication technologies

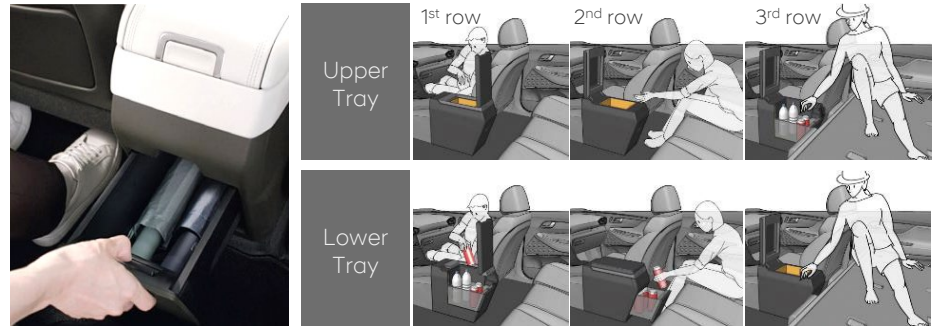


2024 Santa Fe - Convenience

Bi-directional multi-console



Unlike the existing center console box, which could only be used in the front seat, the storage space can be shared even in the second-row seats, and space utilization and convenience are maximized by adopting a detachable tray and a sliding tray.



UV Sterilization Tray



Ultraviolet (UV-C) sterilization function applied to the upper compartment

Hidden-type C-pillar Assist Handle



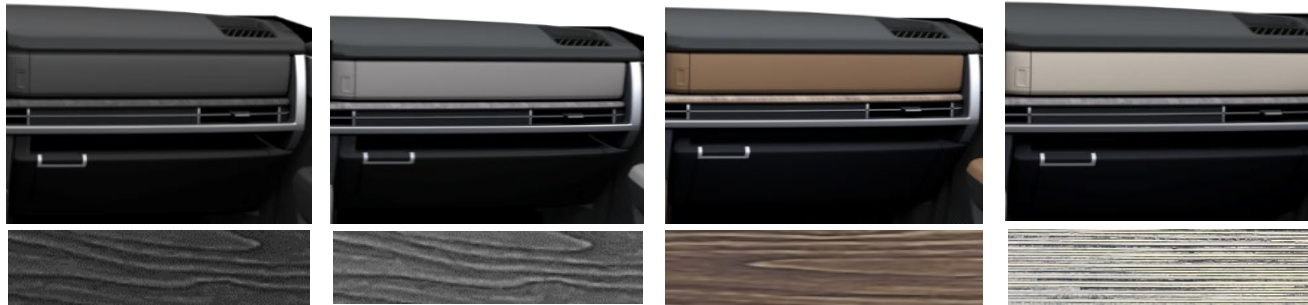
An auxiliary handle is applied to aid accessibility to the roof rack, enhancing outdoor usability.

2024 Santa Fe - Colorway

Full range of exterior, interior colors and multiple wheel designs



Phantom Black Serenity White Shimmering Silver Ecotronic Gray Ecotronic Gray Matte Ultimate Red Earthy Brass Matte Atlantis Blue (25MY) Hampton Gray Terracotta Rockwood Green



Obsidian Black Supersonic Gray Pecan Brown Forest Green/Beige



SE 18"



SEL HEV 18"



XRT 18"
(w/ A/T Tire)



Limited 20"



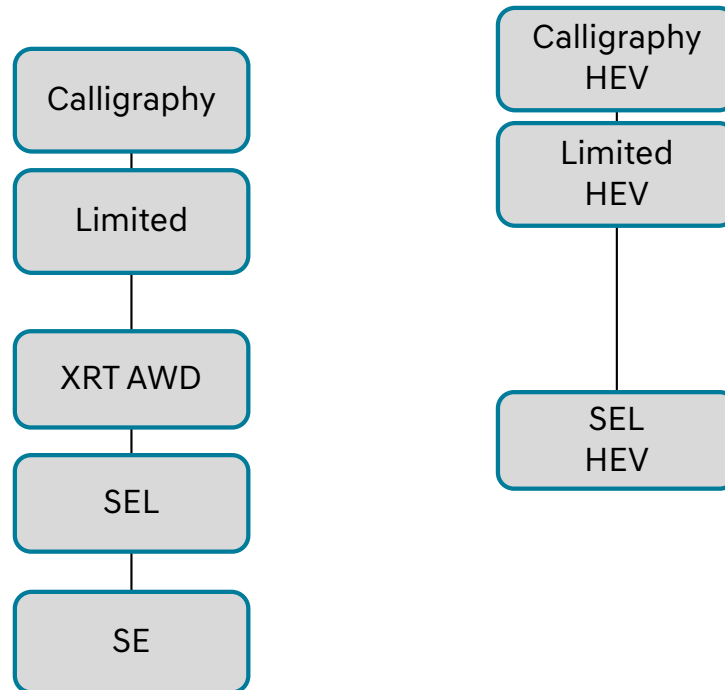
Calligraphy HEV 20"



Calligraphy 21"

24MY Santa Fe Preliminary Packaging Architecture

2024MY



24MY Santa Fe ICE Preliminary Packaging

SE

Mechanical

- 2.5T 4-cylinder w/ 8DCT
- Shift-By-Wire to maximize interior design creativity & storage
- Front strut suspension; Multi-Link independent rear suspension
- 4-wheel disc brakes; ABS with EBD and Brake Assist
- Electric Parking Brake with Automatic Vehicle Hold
- Column Mounted Motor-driven Power Steering
- Trailer Sway Control
- Drive Mode Select (Comfort, Sport, Smart)
- Temporary Compact Spare Tire
- 3,500 lb. Towing Capacity

Safety

- Forward Collision Avoidance-Assist w/ Pedestrian, Cyclist, and Junction-Turning Detection (FCA 1)
- Blind-Spot Collision Warning
- Rear Cross-Traffic Collision-Avoidance Assist (RCCA)
- Safe Exit Assist (SEA)
- Lane Keep Assist, Lane Following Assist 2, Driver Attention Alert including Hands-off Detection
- Vehicle Stability Management with ESC and Traction Control System
- Hillstart Assist Control
- Front, Side-impact and Roof-mounted Side-curtain Airbags with Rollover Sensors + Driver's knee airbag / Rear side airbag
- Rear Occupant Alert (ROA, door-logic type)
- Tire Pressure Monitoring System with Individual Tire Pressure Indicator
- Rear View Camera
- Burglar Alarm

Exterior

- 18" Alloy Wheels
- Full LED Projector Headlights with LED Headlight Accents
- Automatic on/off headlights with High Beam Assist
- LED Daytime Running Lights
- LED Taillights
- Bodycolor Rear Spoiler
- Body color Door Handles & Power Side Mirrors
- Solar Front Glass and Privacy Rear Glass
- Variable Intermittent Front Windshield Wipers
- Trailer Prep Package (Pre-wiring)
- Heated Side Mirrors
- Rear quarter glass Privacy
- Acoustic Windshield and Front Side Glass
- Aero Wiper Blades

Interior/Convenience

- Proximity Key System w/ push button start and immobilizer
- 3rd row seating w/ room lamp
- 60/40 split second row fold-flat seats with Recline and Center Armrest
- YES Essentials® Stain-resistant Cloth Seats
- Bi-directional Center Console Armrest with Two-Level Storage Compartment
- Power Windows with Driver's Auto-Down/Up
- Power Door and Liftgate Locks
- Air Conditioning with Cabin Air Filter
- Smart Cruise Control w/ Stop/Start
- Leather-wrapped Steering Wheel
- Tilt-and-Telescopic Steering Wheel
- Interior Lights, Map lights and Cargo-area Light (LED)

Interior/Convenience (Cont.)

- Illuminated Vanity Mirrors with Extensions
- 6-way Manual Adjust Driver and Passenger Seat
- 2-way Lumbar Support (Driver's seat power aircell type)
- Rear Air Vents
- Remote Release (Folding) 2nd Row Seats
- Hands-free Power Liftgate w/ Hands Free-Auto Open

Multimedia/Technology

- Over-The-Air (OTA) updating compatibility
- 4.2" TFT Color LCD Multi-information Display
- 12.3" ccNC Lite AVT Head Unit (Non-Navigation)
- Apple CarPlay and Android Auto (Wireless & Wired)
- Blue Link+ Connected Car System
- SiriusXM®
- HD Radio®
- Bluetooth® Hands-free with Wireless Audio Streaming
- Steering-wheel Audio, Cruise and Phone Controls
- Front high-power USB Charge Ports (2) / Rear USB Charge Ports (2)
- 12-volt Power Outlet
- Rear Seat Quiet Mode

24MY Santa Fe ICE Preliminary Packaging

SEL

Includes SE content, plus:

Safety

- Forward Attention Warning (FAW) / Driver Distraction Monitoring System (DDMS)
- Rear Occupant Alert (ROA, Ultrasonic Type)

Exterior

- Raised-type roof rails
- Side Mirrors with Turn Signal Indicators

Interior/Convenience

- Leatherette (PU) seating surfaces (H-Tex)
- 8-way Power Driver Seat
- Heated Front Seats

Interior/Convenience (Cont.)

- Dual FATC w/ Touch Segment LCD
- A/C Combi-Filter (Micron Air Filtering System)
- Passenger Auto-Down/Up windows

Multimedia/Technology

- Wireless Device Charging (single)
- Digital Key 2.0 Premium (NFC+BLE+UWB)
- Rear Air Conditioner Controls (manual)
- 3rd Row Air Vents

XRT

Includes SEL content, plus:

Mechanical

- 4,500 lb. Towing Capacity
- HTRAC AWD

Exterior

- XRT Unique Styling
 - All-Terrain Tires (Continental)
 - 18" dark alloy wheels
 - Increased Ground Clearance (+ 1.3-inch)
 - Black side mirrors
 - Black Daylight Opening (DLO)
 - C-pillar Assist Handle

Exterior (Cont.)

- Conventional Sunroof
- Cross rails (PIO/POM)
- XRT Badge (PIO/POM)

Interior/Convenience

- Highway Driving Assist
- 110V Power Outlet

Multimedia/Technology

- 12.3" ccNC AVNT Head Unit (Navigation)

24MY Santa Fe ICE Preliminary Packaging

Limited

Includes SEL content, plus:

Safety

- Blind Spot View Monitor

Exterior

- 20" alloy wheels
- Dual-Pane Sunroof
- Power-folding Side Mirrors

Interior/Convenience

- Surround View Monitor
- Leather-Trimmed Seating Surfaces
- 8-way Power Passenger Seat
- Integrated Memory System for Driver Seat
- Ventilated Front Seats
- Heated Steering Wheel
- Heated Rear Seats
- Driver's seat power lumbar: 2-way --> 4-way
- Remote Smart Parking Assist

Interior/Convenience (Cont.)

- Parking Collision Assist - Reverse (PCA-R)
- Park Distance Warning - Forward / Side / Reverse (PDW - F/S/R)
- Ambient Interior Lighting
- Rain-sensing Wipers
- UV-C Sanitizer Compartment (upper glovebox)

Multimedia/Technology

- 12.3" LCD instrument cluster
- BOSE Premium Audio with 12 Speakers including Subwoofer & External Amplifier
- Fingerprint Recognition
- Hyundai CarPay
- 3rd Row USB Ports (2x)
- Manual Rear Side Sunshades
- Auto-dimming inside rearview mirror with HomeLink®
- 110-volt Power Outlet

Calligraphy

Includes Limited content, plus:

Safety

- Forward Collision Avoidance-Assist (FCA 2)
- Blind-spot Collision-Avoidance Assist (BCW → BCA)

Exterior

- 21" dark finish alloy wheels
- Premium finish grille
- C-pillar Assist Handle












































Interior/Convenience

- Quilted, Premium Nappa Leather seating surfaces
- 1st row Relaxion Seat

Interior/Convenience (Cont.)

- Second row captain's chairs (Including Remote Fold & Dive, Power Reclining)
- Premium door trim
- Premium door sill plate
- Eco-suede headliner
- Dual Wireless Device Charging
- "H" Signature Interior Lighting (c/pad)
- 12" Widescreen Heads-up Display
- Auto up/down rear windows (safety-type)
- Camera-based rearview mirror (full display mirror)
- Highway Driving Assist 2 (HDA 2)
- Driver/Front Passenger Premium Seatback Panel with Storage

24MY Santa Fe Color Line-up

24MY Santa Fe (ICE & HEV)					Trim	SE		SEL		XRT	Limited			Calligraphy		
					Material	Cloth		H-Tex™ Leatherette		H-Tex™ Leatherette	Leather			Nappa Leather		
HMA Color Name	Color Code	Mix	SOP	Trim Mix	10%		22%		15%	22%			31%			
				Interior Color	Black	Gray	Black	Gray	Black	Black	Gray	Pecan Brown	Black Ink	Gray	Forest Green/Beige	
				Interior Code	NNB	YTH	NNB	YTH	NNB	NNB	YTH	PCR	NNB	YTH	RXG	
				Upper Dash Pad												
				Seat												
				Accent Trim												
				Headliner	Tricot		Tricot		Tricot	Mélange Knit			Suede			
Interior Mix	60%	40%	60%	40%	100%	40%	30%	30%	40%	30%	30%					
Phantom Black		S3B	16%	Jan '24	Pearl	•	•	•	•	•	•	•	•	•	•	•
Serenity White		W6H	16%	Jan '24	Pearl	•	•	•	•	•	•	•	•	•	•	•
Shimmering Silver		R2T	14%	Jan '24	Metallic	•	•	•	•	•	•	-	•	•	-	-
Ecotronic Gray		PE2	12%	May '24	Pearl	•	•	•	•	•	•	•	•	•	•	•
Ecotronic Gray Matte		NET	2%	May '24	Matte	-	-	-	-	•	•	•	•	•	•	•
Ultimate Red		R2P	10%	Jan '24	Metallic	-	-	•	•	•	•	•	-	•	•	-
Earthy Brass Matte		YBM	8%	Jan '24	Matte	-	-	-	-	•	•	•	•	•	•	•
Hampton Gray		NT2	8%	Jan '24	Metallic	•	•	•	•	•	•	•	-	•	•	-
Terracotta Orange		ZGE	6%	May '24	Solid	-	-	-	-	•	•	•	-	•	•	-
Rockwood Green		WG2	8%	Jan '24	Pearl	-	-	•	•	•	•	•	•	•	•	•